

THE SOPHIA ANTIPOLIS Mobility Challenge

From 18
to 22 sept.
2023

One week
challenge!

CARPPOOLING



SCOOTER



WALK

BIKE &
ELECTRIC BIKE



BUS



Register for the Mobility Challenge:
en.challenge-mobilite-sophia.fr



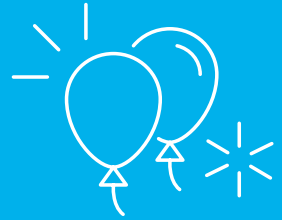
PARTICIPATE IN THE MOBILITY CHALLENGE IS...



Quick
& easy



useful
& essential



Fun &
friendly

FOR WHOM?

Any company, administration, public organization and non profit organization no matter their size.

HOW DOES IT WORK?

A **3-clicks online registration** and a hint of motivation lead to a meaningful and fun day around the theme of daily commute.

SOME EMPLOYEES ARE ALREADY USING ALTERNATIVE TRANSPORTATION MODES?

You won already! The challenge rewards the best participation rate. All employees, no matter their usual transportation mode, are taken into account.

WHO WILL HELP ME?

The challenge is a **ready to roll event**. The website consolidate all employees registrations, and you will find there a communication kit to spread the word within your company.

WHAT FOR?

The challenge intends to raise employees awareness around sustainable mobility and push them towards alternative transportation modes instead of being alone in their cars.



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