

# THE SOPHIA ANTIPOLIS Mobility Challenge

From 15  
to 19 sept.  
2025

One week  
challenge!

Bus



Bike



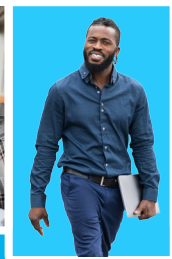
Walk



Scooter



Carpooling



Register for the Mobility Challenge:  
[en.challenge-mobilite-sophia.fr](https://en.challenge-mobilite-sophia.fr)



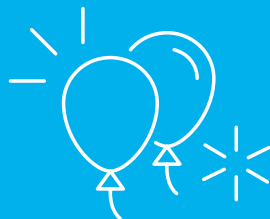
# PARTICIPATE IN THE MOBILITY CHALLENGE IS...



Quick  
& easy



useful  
& essential



Fun &  
friendly

## FOR WHOM?

Any company, administration, public organization and non profit organization no matter their size.

## HOW DOES IT WORK?

A **3-clicks online registration** and a hint of motivation lead to a meaningful and fun day around the theme of daily commute.

## SOME EMPLOYEES ARE ALREADY USING ALTERNATIVE TRANSPORTATION MODES?

You won already ! The challenge rewards the best participation rate.  
All employees, no matter their usual transportation mode, are taken into account.

## WHO WILL HELP ME?

The challenge is a **ready to roll event**.  
The website consolidate all employees registrations, and you will find there a communication kit to spread the word within your company.

## WHAT FOR?

The challenge intends to raise employees awareness around sustainable mobility and push them towards alternative transportation modes instead of being alone in their cars.



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